

# DALLAS APPAREL & ACCESSORIES MARKET KIDSWORLD TEMPS

## UPCOMING

August 13-16  
October 22-25  
January 21-24  
March 18-21

## LEADING THE WAY IN CHILDREN'S APPAREL & ACCESSORIES

The Dallas Kidsworld show is the fastest growing children's apparel and gift expo in the country. Buyers come from regions across the United States – and internationally – to set appointments and write orders.

### FUN & PLAYFUL

The premier resource where retailers find the latest emerging trends in children's fashion and accessories. From LA to New York, buyers come to Dallas Market Center for the latest attention-grabbing apparel and accessories.

### EXPANDED MARKET PRESENCE

With more Kidsworld exhibitors than ever and distinctive, growing categories, Dallas Market Center continues to offer a dynamic experience attracting buyers from specialty retailers to mass market.

### NOTABLE BUYERS SHOP DALLAS

Delivering retailers from coast to coast and internationally, dedicated Retail & Buyer Development teams work directly with retailers to showcase exhibitor lines at Market and get you in front of them.

### JOIN EXHIBITORS LIKE...

Azarhia  
Chaser  
Clover Cottage

Laree & Co  
Shu Shop  
Sweet Wink

### Notable buyers include:

**BE KIND**  
Blaze & Ribbon  
Fashions For Kids  
Garage Boutique  
JC Kate Boutique  
Little Monkey Toes  
Macs & Milli  
Olly-Olly  
Pippen Lane

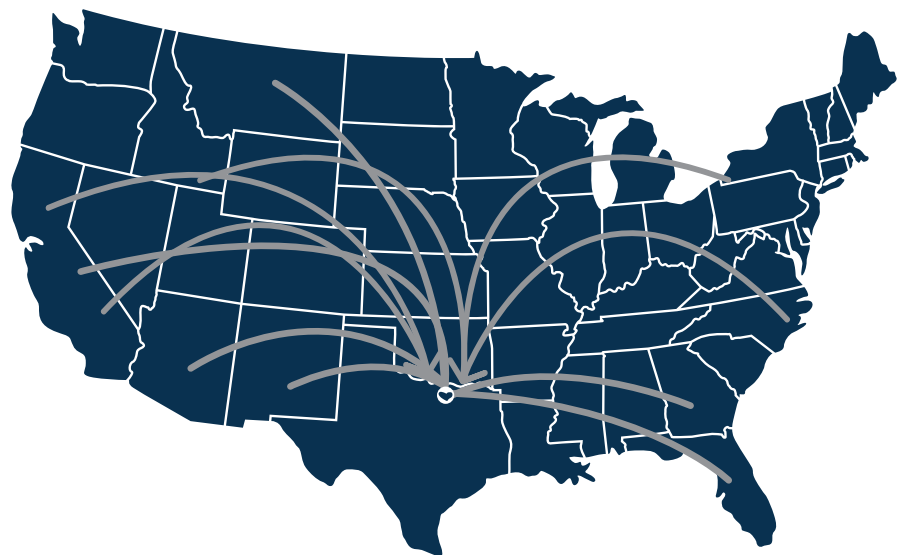
**ATTRACTING  
MORE BUYERS  
FROM COAST  
TO COAST!**

### KIDSWORLD MARKET DATES

August 13 - 16  
October 22 - 25  
January 21-24  
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### SHOW HOURS

Tuesday-Friday 8:30AM - 6:00PM  
TEMPS close at 3:00PM on Friday



# MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote temporary exhibitors and deliver more buyers to Apparel & Accessories Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus we offer comprehensive support of our temporary exhibitors from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

## SEND HIGH RESOLUTION PHOTOGRAPHY:

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

**SEND YOUR IMAGERY TO:**  
socialmedia@dallasmarketcenter.com

- Along with the artwork, include:
- Apparel & Accessories Market - Month
- Your Company Name
- Your Booth Number or Showroom Number
- No logos on images*



## SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.



**SPARK MAGAZINE** is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

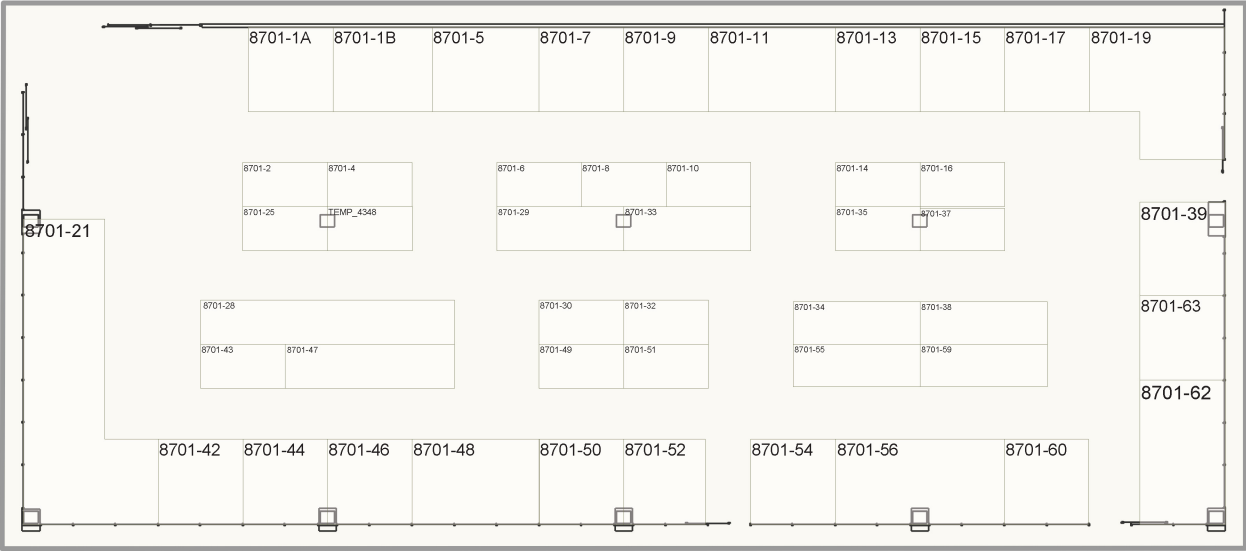
**For more information on sponsorships and advertising, contact:**

JAMIE MAJECKI | Senior Director, Media Sales  
214-655-6174 or jmajecki@dallasmarketcenter.com

# LOCATION | COST | WHAT'S INCLUDED

DEPOSIT DUE WITH LEASE: 35% of Total Booth Cost Due with Contract

**WORLD TRADE CENTER**  
Floor 08



**BOOTH SIZE & RATE:**

- 50 sqft \$1,000**
- 75 sqft \$1,200**
- 100 sqft \$1,400**
- 150 sqft \$2,000**
- 200 sqft \$2,500**

**Front Fee \$200**

**Included with booth:**

- Table/Chair Set
- Clothing racks
- Electric Outlet
- Wi-fi

\*KidsWorld Studio does not work with GES\*

**Shipping Address:**

Dallas Market Center  
 Kids World Studio-8th Floor  
 2050 Stemmons Freeway  
 Suite 8701 Booth 56  
 Dallas, Texas 75207



**DOROTHY SIMMONS**

**Manager of Leasing**

**P: 214-655-6220**

**F: 214-678-3202**

[dsimmons@dallasmarketcenter.com](mailto:dsimmons@dallasmarketcenter.com)

Permanent Leasing: Children's Apparel, Accessories, Gift and Toy (WTC-8)

Temporary Leasing: KidsWorld Temps | Women's Footwear (WTC-13) | Cash & Carry TEMPS

## RESERVE YOUR BOOTH TODAY!

Visit [dallasmarketcenter.com](http://dallasmarketcenter.com) for further information.

**@dallasmarket**

